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Understanding Market Behavior on Corn Commodity: Phenomenon at Year End

https://doi.org/10.55493/5005.v12i2.4434

Surya Darma⁺ (D), Yundi Permadi Hakim⁺ (D), Erwin Kurniawan A⁺ (D), Dio Caisar Darma⁺ (D), Suparjo Suparjo ⁺ (D)

Abstract

The cause of market failure is the lack of synchronization between supply and demand, or vice versa. Initially, corn was considered as a substitute and a complementary commodity for food, but now it has turned into a basic need for people in Indonesia, especially when they celebrate the new year. The main aim of this study is to examine the interaction between the demand side and the supply side. The study was carried out by inviting 9,850 respondents in Samarinda City to be surveyed regarding interest,

Keywords

Demand, Supply, Corn, Interviews, Samarinda, End of year.

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