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The Development of Corporate-Based Beef Cattle Breeding Areas

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Abstract: Livestock is an integral part of agriculture that significantly contributes to economic and socioeconomic development. The research determines the potential of East Kalimantan Province as a development area for corporate-based beef cattle breeding. This research used the literature study method and the data obtained was analyzed through a qualitative descriptive method. The research results show that the East Kalimantan Province has the opportunity to become a beef cattle development area based on its natural and human resource potential. The development of corporate-based beef cattle farming areas is a strategic approach to business-oriented and industrial-shaped beef cattle farming, given the increasingly dynamic and complex environment. The concept of a breeder corporation will create new strengths in human resources, capital, and banking to expand the potential for the success and growth of the business. The development of a corporate-based beef cattle breeding area 1) improves the competitiveness and added value of the region and beef cattle commodities to support national sustainable food security; 2) reinforces the livestock business system in one area management holistically; and 3) strengthens breeders institutions in accessing information, technology, public facilities and infrastructure, capital, processing, and marketing to be applied in East Kalimantan Province.

Keywords: development; area; livestock; beef cattle; corporation

肉牛养殖企业化发展

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