



Dio Cessar <dio.cessar@yahoo.com> To: jpid@iiste.org





Sun, Nov 24, 2019 at 9:32 PM 🕏





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Dear Dio Cessar,

I hope you are doing well recently. Thanks for submitting the new article "...... Development Strategy Management in Mahakam Ulu Regency, Indonesia".

We trust your recommendation and would like to publish the article. Could you please prepare the documents required based on the instruction file attached as you did last time?

Thanks and I look forward to your update.

Sincerely,

**Editorial Team** 

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## Dio Cessar <dio.cessar@yahoo.com>





To: JPID-Journal of Poverty, Investment and Development

Dear ediorial boar: Final revision of author name

## Can we get a new LoA? Thanks & best regard

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## JPID-Journal of Poverty, Investment and Development <jpid@iiste.org>







To: Dio Cessar

Dear Dio Cessar,

The acceptance letter is attached. Please finalize the publication charge based on the instruction file I sent to you in my last email.

Best regards,

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## Dio Cessar <dio.cessar@yahoo.com>

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Thanks a lot for the efforts.

The article will be published within 5 days from now on the journal's website. Please keep an eye on the journal's website.

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### Investment Development Strategy Management in Mahakam Ulu Regency, Indonesia

Purwadi ., Dio Caisar Darma, Dian Irma Aprianti, Yundi Permadi Hakim

#### Abstract

Investment activities pay attention to a very important role as a driver of regional economic growth. The focus of the research is about several models that are interconnected with strategies in attracting investor interest. From the scope of realization of foreign investment is more dominant than domestic investment in Mahakam Ulu Regency, so there needs to be a strategic effort to develop investment related matters. The research approach is development based and descriptive, where researchers intend to describe existing phenomena by analyzing and presenting facts systematically to achieve the intent and purpose of conducting field studies. Existing data types used are quantitative and qualitative data during March-September 2019, Analysis of data with interactive models and processed using Strength analysis, Weakness, Opportunity, and Treath (SWOT). The results of the analysis of investment strategies in terms of strategic policies, emphasize the choice of policies to provide various investment facilities rather than providing incentives. In order to attract new investment, encourage increased investment through the provision of incentives, and ease of investment, in terms of strategic policy the priority of policy choices is to provide a variety of investment facilities rather than incentives.

Keywords: strategy management; investment (foreign and domestic); development

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