

Host



UNIVERSITAS
AIRLANGGA

SEKOLAH
PASCASARJANA



Co-Host



BOOK OF ABSTRACT CONFERENCE PROCEEDING

ICOPS

THE 5TH INTERNATIONAL CONFERENCE POSTGRADUATE SCHOOL

*Managing the New Normality:
Multidisciplinary Research in
The Post-Pandemic Time*

*Virtual Conference
September 8-9, 2021*

Supported by



Book of Abstract Conference Proceeding

The 5th International Conference Postgraduate School

Virtual Conference
September 8-9, 2021



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FOREWORD





Vision:

To Become a World-Class Institution by Developing Transformative Leaders who Improve the World

Mission:

- 1. Educating students to be transformative leader*
- 2. Develop and disseminate knowledge for the competitiveness of businesses, governments, and communities.*
- 3. Improving the impact of education and research for the nation's competitiveness*

Value of Airlangga University:

EXCELLENCE WITH MORALITY

The achievement of Postgraduate School's vision and mission, is based on the same values as Airlangga University, namely Excellence with Morality.

The value of Excellence with Morality is operationalized into four keywords with the acronym BEST, namely:

1. Based on Morality

The person within Postgraduate School's academic community has a behavior that is always based on morality, which does not violate the rules or norms that apply.

2. Excellence in academic, research, community services, and holding university

The person within Postgraduate School's academic community always gives the best for the surrounding environment.

3. Strong Academic Culture

The person within Postgraduate School's academic community has a strong and rooted academic culture.

4. Target Oriented

The person within Postgraduate School's academic community always oriented towards processes and results so that they have optimal performance.

<https://pasca.unair.ac.id/>



Research Synergy Foundation is a digital social enterprise platform that focuses on developing Research Ecosystem towards outstanding global scholars. We built collaborative networks among researchers, lecturers, scholars, and practitioners globally for the realization of knowledge acceleration. We promote scientific journals among countries as an equitable distribution tools of knowledge. We open research collaboration opportunities among countries, educational institutions, organizations and among researchers as an effort to increase capabilities.

Known as a catalyst and media collaborator among researchers around the world is the achievement that we seek through this organization. By using the media of International Conference which reaches all researcher around the world we are committed to spread our vision to create opportunities for promotion, collaboration and diffusion of knowledge that is evenly distributed around the world

Our Vision:

As global social enterprise that will make wider impact and encourage acceleration quality of knowledge among scholars.

Our Mission:

First, developing a research ecosystem towards outstanding global scholars. Second, Promoting scientific journals among countries as an equitable distribution tools of knowledge. Third, opening research collaboration opportunities among countries, educational institutions, organizations and among researchers as an effort to increase capabilities. Fourth, creating global scientific forum of disciplinary forums to encourage strong diffusion and dissemination for innovation.

<https://www.researchsynergy.org/>



Vision:

Being a University with International Standard, participating in the national development through Education, Research and Community Services, which is based on the Natural Resources particularly in the Tropical Rain Forest and its surroundings.

Furthermore, the University's missions are statements derived from the vision that must be carried out and have been established so that the aims of the organization can be reached and managed properly.

Missions:

- 1. Producing human resources, individuals and qualified professionals through the higher education programs with an International Standard.*
- 2. Producing qualified and efficient research by promoting the principles of sustainability.*
- 3. Managing the University in an accountable and independent way based on the national standard.*

<https://www.unmul.ac.id>



VISION

Becoming a National Competitive College in the Field of Management and Accounting in 2020.

MISSION

- 1. Conducting education, research, and community service.*
- 2. Developing a comprehensive and applicable model or system in solving the stakeholder problems.*
- 3. Fostering an entrepreneurial spirit (entrepreneurship).*
- 4. Developing the intellectuality of the STIE Sultan Agung academic faculty members.*

<https://stiesultanagung.ac.id>



VISION

UIN Syarif Hidayatullah Jakarta is towards a world-class university by the integration of science, Islamic value, and Indonesian-ness

MISSION

- *To provide a good and relevant higher education as a tool to develop science, to create social transformation, and to increase national competitiveness*
- *To organize a higher education within good cultural and structural framework, integrity, and accountability*

OBJECTIVE

- *To improve the quality of education and teaching which results in the improvement of qualified and competent graduates.*
- *To improve research quality and quantity, scientific publications, and community service in order to enhance the education's quality and competitiveness.*
- *To improve coordination and synergy among units in order to strengthen culture and structure of the organization.*
- *To improve enforcement of the good governance's principles at every university managerial area.*
- *To improve enforcement of the good governance's principles at every university managerial area.*

<https://www.uinjkt.ac.id>

TABLE OF CONTENTS

FOREWORD	IV
TABLE OF CONTENTS	X
ORGANIZING COMMITTEE	XVI
ADVISORY BOARD	XVI
PROGRAM COMMITTEE	XVI
SCIENTIFIC COMMITTEE	XVIII
CONFERENCE CHAIR MESSAGE	XIX
SPEAKERS	XXII
SESSION CHAIRS	XXIV
CONFERENCE PROGRAM	XXXVI
Wednesday, September 8th 2021	XXXVI
Thursday, September 9th 2021	XLV
Track: Economics	53
Proposed Manpower Cuts at United States Air Force Military Treatment Facilities: Concerns and Solutions	54
Financial Market Data Versus Accounting Data: Persistent Patterns in Explaining Stock Returns in the Indonesian Capital Market During the Covid-19 Pandemic	55
E-Service Quality Influence To Trust And Satisfaction By Mobile Banking In Bank Syariah Indonesia	56
Financial Repression and Inequality towards Economic Growth during the Pandemic in Indonesia	57
Analysis of Financial Distress in Measuring Bankruptcy Before and After the Covid-19 Pandemic	58
The First Android Based Sharia Fintech Innovation In Indonesia To Increase Inclusive and Literate on Society's Finance	59
The Effect of Financial Literacy, Locus of Control and Income on Financial Behavior on Young Entrepreneurs at Mulawarman University	60
Invesment Type Decesion Based On Demografhic Factors On Muslim Investors In Samarinda City	61
Are Sharia Financing Schemes Profitable? The Case of Islamic Rural Banks in Indonesia	62
The Analysis of "K" Index Amount Policy to Increase the Profits of Oil Palm Farmers and Entrepreneurs in Banjarmasin, South Kalimantan.	63
Digitalization and Financial Industry Performance during Pandemic in Indonesia	64
The influence of Capitalizing Social Capital, Digital Technology Access, and Financial Literacy of Millennials Women Micro Entrepreneurs to Their Business Performance	65
Zakat and Islamic Financing Instruments and Their Impact on Indonesia's Economic Growth ...	66

Effect Of Tax Incentives And Non-Tax Incentives To Profit management In LQ45 Company Registered IDX	67
THE EFFECT OF TRANSFORMATIONAL LEADERSHIP TO EMPLOYEE PERFORMANCE WITH INTRINSIC MOTIVATION AS A MEDIATION AT GWK BALI	68
Optimizing Tabaru' Funds in Sharia Insurance by Digital Donation-Based Crowdfunding	69
Relationships Between Profitability And Firm Value Of Manufacturing Companies In Indonesia: The Quantile Regression Approach	70
“Retail Direct Order” to Support Logistics Management during the Covid-19 Crisis	71
Batik SMEs in East Java Indonesia: Interrelationship between personal value and management skills towards SMEs Performance in the new normal era	72
The Effect Of Leverage And Company Size On Profitability That Impact On Company Value Registered In Jakarta Islamic Index (JII)	73
Supply Chain Operation Reference Analysis for the Village Superior Product E-Commerce of BUMDes	74
Track: Forensic Developmental Psychology.....	75
Relationship between Childhood Trauma and Criminal Behavior: A Literature Review	76
Track: Business	77
Determinants of Mobile Game Service Adoption in Generation Z and Millennials in Indonesia	78
Purchase Intention of Grooming Products: The Value-Attitude-Behaviour (VAB) Model.....	79
What do Consumers really Want? Online Vs Offline Shopping for Fashion Products	80
Unusual Buying Behavior in the midst of Covid-19 Pandemic in Indonesia	81
Dominant Factors Behavioral Intention Of The Generation Millennials in Using E-Wallets.....	82
Track: Law	83
Analysis of the Principles of Legal Fiction in the Regulations for Controlling the Spread of Covid-19 in Indonesia (Instruction of the Minister of Home Affairs Number 23 of 2021)	84
Social Forestry Policy Post the Job Creation Law Promulgation: The Answer in Realizing Sustainable Forest Development?	85
Omnibus Law and Digital Investment	86
Crime Scene Procedure during Pandemic in Indonesia	87
State Boundaries on Assessments Mala In Prohibita Against the Effects of the Sars-Cov19 Pandemic.....	88
THE MEANING OF VIOLENCE-BASED EXTREMISM TOWARDS TERRORISM IMPLYING ON COMMUNITY ORGANIZATIONAL FREEDOM DURING COVID-19 PANDEMIC.....	89
Track: Creative Industries.....	90
Customer Knowledge Management in Creative Industries Digital Transformation - The adoption of E-Commerce and Marketplace Platform for SMEs in Surabaya - Indonesia during Pandemic - Covid 19	91
Track: Human Resources Management	92

Analysis of Community Competence Development in Improving Lives through Small and Medium Enterprise Investment in the Pandemic Era in East Timor	93
Linking Transformational Leadership, Organisational Climate, and Organisational Trust with Innovative Work Behavior	94
The Development of Kindergarten Teacher's Personality Through Knowledge Sharing During The Covid-19 Pandemic	95
Analysis of the Change Management Phase in Start-Ups of UNAIR Business Incubators during the Covid-19 Pandemic	96
Talent Management System: Affirmative Policy in Multi-Branches Company during the COVID-19 Restriction Period (Fenomenology Study at Tanobelfood - Cleo)	97
Knowledge Sharing Behavior Shaped by Organizational Climate, Social Network, Perception, and Achievement Motivation	98
ANALYSIS OF THE LEADERSHIP PATTERNS EFFECTIVENESS IN ENCOURAGING THE PERFORMANCE OF MEMBERS OF EAST JAVA PROVINCE REGIONAL HOUSE OF REPRESENTATIVES OF: THROUGH INCREASING MOTIVATION AND INTEGRITY	99
Environmental Professionalism Based on Concept Value Creation for Employees PT PLN (Persero).....	100
Performance Model and Quality of Worklife Reviewing from Mastering Technical Competence and Safety Culture Aspects on Automatic Train Operators Millennial Generation	101
Improved Employee performance through Transglobal Leadership, Organizational Support and Work Engagement	102
IDENTIFICATION OF CAPABILITY, ANXIETY AND RESILIENCE ON CEO'S TRANSFORMATIONAL LEADERSHIP	103
Negative Impact of Health Insurance Fraud in Hospitals.....	104
How Anxious! Exploratory Study of Critical Incidents in the Organizational Change of the "New Kid on the Block"	105
Reviewing the Human Capital Performance Stimulants of Private Employees in Indonesia: The Role of Job Satisfaction as a Mediator	106
Predictors Affecting Millennial Generation Work Satisfaction in Pematangsiantar City	107
Systematic Literature Review: The Impact of Work From Home on The Performance Of Government employee (ASN) during Coronavirus Period	108
Comparison of Intergenerational Employee Professionalism at the Faculty of Vocational Studies Universitas Airlangga In Pandemic Covid-19 Era.....	109
The influence of managerial effectiveness, work environment, and trust to quality of work of experts, member of the parliament (DPR RI).....	110
Personality Development of Millennial Employees by Using The 'Mindfulness E-Learning' Training Model at PT. Oriental Royal	111
Professionalism Development of Innovative Advocates in the Perspective of Legal Development in Indonesia.....	112
Competency Development Salt Farmers Skills in Pademawu Sub-District, Pamekasan Regency	113
PARADOX BETWEEN WELFARE AND PROFESSIONALISM IN INDONESIAN NATIONAL POLICE ..	114

The Effect of Training, Rewards, and Teamwork on Employee Creativity at PT Smelting	115
SOCIAL CAPITAL DEVELOPMENT OF BHAYANGKARA FOSTERING PUBLIC SECURITY AND ORDER OF INDONESIAN NATIONAL POLICE TO IMPROVE INTERNAL ORGANIZATION CAPABILITY	116
Increasing the Organizational Commitment through Employee Job Satisfaction.....	117
The Influence of Self Determination Theory on Member Performance in Public Service of Gresik Resort Police.....	118
Does Performance Affected by Person-Job Fit, Organizational Commitment and OCB?	119
The Impact of Transformational Leadership on Voice Behavior in Walubi Pematangsiantar ...	120
Analysis of Employee Strikes Due to Collective Labor Agreement (CLA) Negotiation Related to Quality of Human Resources and Transformational Leadership (Case Study at PT. Smelting - Gresik).....	121
WASTRALOKA HANDICRAFTS AS A STUDY OF THE CULTURAL AND CREATIVE ECONOMY IN DEVELOPING HUMAN RESOURCES.....	122
Analysis of Ability to Use Information Technology and Information Technology Security Awareness to Employees' Productivity in Pandemic Times with Work From Home Schedule ..	123
The Behavioral Patterns of Surabaya Millennial Workers Facing New Normalities Amid the COVID-19 Pandemic and Their HR Development	124
OCB-based personality development on fresh graduate by implementing management trainee program	125
The Impact of Organizational Political Perceptions On Performance, Career Development, And Organizational Commitment at Regional Development Bank Jatim	126
IMPACT OF TALENT MANAGEMENT IN HUMAN RESOURCES DEVELOPMENT OF INDONESIAN NATIONAL POLICE (POLRI) ON EMPLOYEE PERFORMANCE AND EMPLOYEE ENGAGEMENT	127
Student Needs During the Covid-19 Pandemic Based on Abraham Maslow Theory	128
A Systematical Review of Readiness for Change Human and Organizational Resources : Past, Present, and Future.....	129
The Effect Of Job Demand On Turnover Intention With Job Burnout As A Mediating Variable At Head Office PT. Bank XYZ	130
The Influence of Personality, Emotional Intelligence, & Job Burnout Towards Turnover Intention on the Employees of PT. Banjarmasin Bangkit.....	131
Distrust, Complexity of Knowledge, Task-relatedness and Task Performance: The Role of Knowledge Hiding	132
The Role of Principal in Strengthening Character Education in Schools.....	133
Problematic of Boomer Generation Teacher Competence Development through PKB Program during the Covid-19 Pandemic.....	134
SIM PAUD Application Training in Improving Teacher IT Skills at PPT Permata Hati Bendul Merisi Wonocolo District	135
Smart Personality Development Model in Software Developer	136
Input Evaluation on Human Resource Management (Case Study: Permanent Nursery Program at Watershed Management Center and Protected Forest Citarum & Citanduy)	137

Analysis of the Effect of Partnerships with Educational Institutions on Company Performance: Study Objects of PT PJB	138
Antecedents and Consequences of Employee Job Satisfaction in Indonesia	139
Influence of training and Morale to productivity of work members of Paspampres in Group A	140
Development of General Functional Civil Servant Competency Model Group III Non Job (Executor) In Kodiklatal	141
THE EFFECT OF COMPENSATION ON PERFORMANCE WITH JOB SATISFACTION AS INTERVENING VARIABLE AT PT. TRANSMARGA JATIM PASURUAN	142
CLAN CULTURE MEDIATED COVENANTAL KNOWLEDGE SHARING TO INCREASE MSME PERFORMANCE	143
Transformational Leadership From the Educational Paradigm on the Pandemic Era	144
Analysis of Entrepreneurial Competency in East Java	145
Building Team Work and Organizational Citizenship Behavior Civil Servants at the Aceh Provincial Education Office	146
POLITICAL PARTIES REFORM IN DEVELOPING THE COMPETENCE AND PROFESSIONALISM OF THE LEGISLATIVE MEMBERS OF THE HOUSE OF REPRESENTATIVES OF THE REPUBLIC OF INDONESIA (DPR RI)	147
Model of Competency Development for BK (Counseling Guidance) Teachers SMA X in Maumere City During the Covid-19 Pandemic	148
Community Culture, Job Enlargement and Human Resource Planning	149
MOTIVATION AND INNOVATION LEADERSHIP ON PERFORMANCE OF INDONESIAN NATIONAL POLICE	150
The Effect of Organizational Culture, Transformational Leadership, and Job Satisfaction On Organizational Commitment Public Appraiser at Public Appraisal Service Office in Jakarta	151
Track: Management	152
Sukuk Performance Using Comparison of Return and Risk Through Calculation of Market Price and Fair Price	153
Improving Medium Small Micro (MSME) Enterprise Performance (Case study in Bukittinggi) .	154
Sustainable Ecology: Problems And The Perspective Of Ecosystems In Tangkahan	155
Antecedents of Impulsive Buying Behavior and Its Implication on Customer Satisfaction of Fashion Products	156
The Role of Initiating Internalization of Talent Management on Employee Quality at Director General of Customs and Excise (DJBC) in the Post Pandemic-Time	157
Peer-Effect on the Capital Structure Decisions of the Construction and Building Sector Companies Listed on the Indonesian Stock Exchange	158
The Role Of Shariah Microfinance Institutions In Poverty Alleviation: Evidence from Shariah Rural Banks in Indonesia	159
Digital Payment Adoption in Indonesia	160
Coopetition Strategy in Property Business - A Case Study on Corporations of Regional Real Estate Association	161

Corporate social responsibility (CSR) during COVID-19 pandemic: the implementation from unicorn companies.....	162
What is the best digital marketing strategy design for MSMEs in Covid-19 era?	163
Research Trend of Digital Innovation in Banking: A Bibliometric Analysis.....	164
Family business in Indonesia: are there strengths and weaknesses?	165
Influence of Brand Image, Price, Quality Product, Promotion and Country of Origin on Purchase Decision on Korea Skincare Consumers.....	166
There is Crowd? Exploring the Islamic Crowd-Investing for Halal Value Chain & Marketing System in Agriculture Sector in Indonesia	167
Financial Literacy of Micro, Small, and Medium Enterprises: A Preliminary Study	168
Experience Quality as the Key to Successful Halal Tourism Development.....	169
Liquidity And Market Timing To Sharia Fixed Income Mutual Fund Performance: Evidence From Indonesia.....	170
The Influence of Transformational Leadership, Employee Engagement, and Work Stress to Organizational Commitment House of Representative of Indonesia Republic (DPR RI) Experts	171
Track: Immunology (Outline)	172
Convalescent Plasma Signals Immunotherapy Efficacy for COVID-19	173
Cytotoxic and apoptotic induction activity of protein isolated from blood clam (<i>Anadara (tegillarca) granosa</i> , linnaeus 1758) against breast cancer t47d cell line	174
Differences in Hematocrit results using EDTA Anticoagulants And (<i>Aegiceras corniculatum</i>) mangrove stem extracts.....	175
THE VACCINES TYPES COMPARISON IN THE COVID-19 VACCINATION PROGRAM	176
Track: Sustainable Development	177
Urban Food Security System in The Pandemic Era Based on Sustainable Urban Agriculture	178
Triple Layer Business Model Canvas Design In Supply Chain of Arabica Coffee Agroindustry in Bandung Regency.....	179
Track: Data Analytic	180
Designing A Mobile Communication Therapy Application for Children with Language Disorders	181
Track: Women Empowerment.....	182
Dual Role Conflict and Social Support on the Performance of Women Entrepreneurs with Disabilities During the Covid-19 Pandemic (An Initial Research).	183
SWPER Index Analysis: The Importance of Empowering Women and Child Nutrition in a Pandemic Situation in Indonesia.....	184
Track: Health Economics	185
The Species and Abundance of Mosquitoes in Kahyapu Village, Enggano District, North Bengkulu Regency.....	186
FUTURE EVENT	188

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CONFERENCE CHAIR MESSAGE

We are delighted to welcome you to The 5th International Conference Postgraduate School by Postgraduate School, Universitas Airlangga (PASCA UNAIR), Research Synergy Foundation (RSF), Universitas Mulawarman, STIE Sultan Agung Pematang Siantar, and UIN Syarif Hidayatullah Jakarta that held virtually on September 8-9, 2021.

This conference not only give you global forum to share and exchange idea, research, and work. But also, provide wider network and research ecosystem for further collaboration and projects. We are glad to share this good opportunities in the scientific community, that will be offered only for all participants who participate in the conference.

It has been our privilege to convene this conference. Our sincere thanks, to the conference organizing committee; to the Program Chairs for their wise advice and brilliant suggestion on organizing the technical program and to the Program Committee for their through and timely reviewing of the papers. Recognition should go to the Local Organizing Committee members who have all worked extremely hard for the details of important aspects of the conference programs and social activities.

We welcome you to this conference and hope that this year's conference will challenge and inspire you, and result in new knowledge, collaborations, and friendships.

Best regards,

Dr. Nuri Herachwati, Dra., Ec., M.Si., M.Sc.

Conference Chair of The 5th ICPS 2021

CONFERENCE CHAIR

Dr. Nuri Herachwati, Dra., Ec., M.Si., M.Sc.



Human Resources Development of Postgraduate School Universitas Airlangga

Dr. Nuri Herachwati, Dra.Ec., M.Si., M.Sc. is a senior lector, currently she is actively serving as Chair of the Master's Program in Human Resource Development, Universitas Airlangga for the 2020-2025 period, Secretary of the Indonesian Management Forum, and vice President of Indonesian Perwira (Perkumpulan Pendidik Kewirausahaan Indonesia). She studied Bachelor of Economics at Airlangga University Management, Masters in Management Science at Airlangga University, Masters in Human Resource Management at Business School, Stratchclyde University, Glasgow, United Kingdom and Doctoral Education in Management at Airlangga University Management. Her research interest is in the field of Human Resources and Leadership.

CO-CONFERENCE CHAIR

Dr. Hendrati Dwi Mulyaningsih



Founder & Chairperson of Research Synergy Foundation

Dr. Hendrati Dwi Mulyaningsih is the chairperson and founder of Research Synergy Foundation that has shown great commitment on creating Global Network and Research Ecosystem. This GNR ecosystem has been developing since 2017 up to the present and having increasing numbers of the member up to more than 15.000 from all around the globe. Her passion in how to create impact and co creation value among all the stake holder of RSF has made her focus on

upholding integrity in the scientific process through enhancement of RSF's support-support system as like Reviewer track, Scholarvein, Research Synergy Institute and RSFPRESS. Thus, her work in this area has made her as the Nominee of Impactful Leadership Awards from Tallberg Foundation Sweden 2019.

As lecturer, she has been working in the University since 2008 – at present in Indonesia as assistant professor and she hold her Doctoral Science of Management graduated from School of Business and Management Institute of Technology Bandung (SBM-ITB) and she has strong interest to her research project as well as her research field in Social Entrepreneurship, Social Innovation and Knowledge Management.

As researcher, her work studies and research on this research field made her being invited as reviewer in many reputable Scopus and WOS indexed journals and also as keynote speaker in many International Conferences in Philippines, Thailand, Malaysia, Indonesia, Australia, Japan and US . She also has shown her great passion on writing her research study into some books chapter , papers and contemporary scientific articles that has already been published in Springer, Emerald, Taylor and Francis and in many reputable international journals. The terrific association between her professional experiences as researcher, lecturer, the certified Trainer & Coach combined with her wider horizon on networking in the research area made her establish the strong commitment on having global learning platform to accelerate knowledge through many workshops and research coaching in Research Synergy Institute as one of RSF's support system.

SPEAKERS

Prof. Dr. MOHAMMAD NASIH, SE., MT., Ak.



Rector of Universitas Airlangga

Prof. Dr. Mohammad Nasih, SE., MT., Ak is a professor of the Faculty of Economics and Business Universitas Airlangga (FEB UNAIR), currently he is actively serving as Rector of Universitas Airlangga for the 2020-2025 period. He studied Bachelor of Economics at Universitas Airlangga in Accounting, Master of Engineering in Industrial Management at Bandung Institute of Technology, Doctor of Economics at Universitas Airlangga in Accounting. His research interests are in accounting and Islamic banking. From 2016 to 2021, there were 32 publications cited as many as 335 with an H-index of 10.

Prof. Badri Munir Sukoco, SE., MBA., Ph.D.



Director of Postgraduate School Universitas Airlangga

Prof. Badri Munir Sukoco, SE., MBA., Ph.D. is a professor of the Faculty of Economics and Business, Universitas Airlangga (FEB UNAIR), currently he is actively serving as Director of the Postgraduate School of Universitas Airlangga for the period 2020-2025. He studied Bachelor of Economics at Airlangga University Management, Masters degree in Strategic Management at National Cheng Kung University Taiwan, Doctoral education at Strategic Management National Cheng Kung University Taiwan. His research interests are in Strategic Management and Higher Education. He is active in writing opinions in mass media such as Jawa Pos, Republika, and Kompas. From 2014 to 2021, there were 142 publications citing as many as 2700 with an H-index value of 18.

Dr. RUDI PURWONO, SE., M. SE.



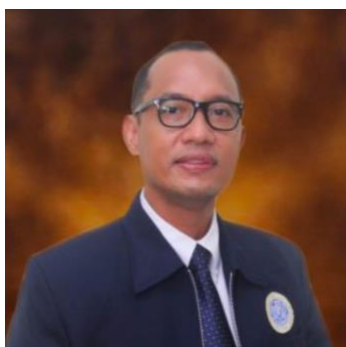
Dr. Rudi Purwono, SE., M. SE. is a senior lecturer, currently he is actively serving as Deputy Director for Academic Affairs, Students and Alumni of the Postgraduate School of Airlangga University for the 2020-2025 period. He studied Bachelor of Economics at Airlangga University Management, Master of Economics, and Doctor of Economics at the University of Indonesia. His research interests are in Banking and Accounting. From 2015 to 2021, there were 89 publications citing 149 with an H-index value of 7.

Prof. Dr. Rr. SRI PANTJA MADYAWATI, drh., M. Si.



Prof. Dr. Rr. Sri Pantja Madyawati, drh., M. Si. is a professor at the Faculty of Veterinary Medicine, Universitas Airlangga (FKH UNAIR), currently she is active as Deputy Director for Resources and Information for the Postgraduate School of Airlangga University for the 2020-2025 period. She studied Bachelor of Veterinary Medicine at Airlangga University Veterinary Medicine, Veterinary Professional Education at Airlangga University Veterinary Medicine, Master of Medicine education at the Airlangga University Faculty of Medicine, and Doctoral Education at the Faculty of Medicine. Her research interest is in the field of Reproductive Physiology. From 2015 to 2021, there were 98 publications that were citation as many as 246 publications with an H-index value of 4.

Dr. SUPARTO WIJOYO, S.H., M. Hum.



Dr. Suparto Wijoyo, S.H., M. Hum. is a Senior lector, currently he is actively serving as Deputy Director for Research, Community Service, Digitization and Internationalization of the Postgraduate School of Airlangga University for the 2020-2025 period. He studied Bachelor of Law at Airlangga University, Master of Law education at Airlangga University, and Doctor of Law Education at Airlangga University. His research interests are in the field of Environmental Law and Local Government Law. From 2014 to 2021, there were 125 publications citing 383 with an H-index value of 10.

SESSION CHAIRS

Dr. Silvia Catalan Ambag – Quezon City University



Dr. Silvia C. Ambag is a specialist in education, research, publications, and extension. Currently, he works as an Education Consultant at Quezon City University and as a Professor Lecturer 3 at Universidad de Manila and Laguna State Polytechnic University. Member of the Scientific Board of the Research Synergy Foundation in Indonesia, as well as the Editorial Board of the International Journal of Theory and Application in Elementary and Secondary School Education (IJTAESE) in Indonesia. Asia Pacific Consortium of Researchers and Educators Board Member and Finance Officer (APCORE).

Invitations to speak as an expert in research and education were extended. From 2018 to 2020, Dr. Ambag is a guest lecturer and speaker at Politeknik Piksi Ganesia and SEAMEO CECCEP in Bandung, Indonesia. She has also been published in various journals and has presented her research paper in countries such as Indonesia, Japan, Phuket, Bali, Indonesia, Bangkok, California, and Guam, USA.

Dr. Sheryl H. Ramirez, RN, MAN, LPT, Ph. D. – Universidad de Manila



Dr. Sheryl H. Ramirez is a Registered Nurse and a Licensed Professional Teacher from the Philippines with advanced degrees in Nursing from the University of the Philippines and a Ph. D in Educational Policy and Administration. Her career evolved from clinical practice as an ICU Nurse with US RN recognition as a ‘Magnet Nurse’ by the American Nurses Credentialing Center to teaching practice as Nursing Faculty and Professor at the Graduate School of Education at Universidad De Manila where she is currently the Research Director.

Her research areas of interest are innovative pedagogy, resilience, and transformation across health and education to respond to the global pandemic challenges. A researcher, a research collaborator, and a reviewer of the International Journal of Africa Nursing Sciences published by Elsevier with previous works on Emotional Quotient and Leadership, Organizational Climate, Organizational Learning, and Research Efficacy of Teachers.

Dr. Abdul Aziz Lai Bin Mohd Fikri Lai - Universiti Teknologi MARA (UiTM), Malaysia



Abdul Aziz Lai Bin Mohd Fikri Lai is a senior lecturer from the Faculty of Business and Management UiTM Sabah Branch, Malaysia, specialize in the field of Economics and Finance. He graduated from Universiti Teknologi MARA (UiTM) Malaysia with a Bachelor Degree of Business Administration (Honors) Business Economics in 2014 before further his post-graduate studies by research in Finance and International Trade in the same university in 2015.

He completed his PhD in October 2018 with a thesis entitled “A Segregation Analysis of Malaysia’s International Trade Pattern” and awarded with Graduate on Time (GOT) award. During his post-graduate journey, he published several articles and presented in several international conferences where he was awarded with *Best Presenter* in *ABRM 6th International Trade and Academic Research Conference, London, England* and *Overall Best Paper Award* in *2nd Advances in Business Research International Conference, Langkawi, Malaysia*.

He is currently attached to the Department of Research, Industrial Linkages, Community and Alumni Network and he is the Head of Unit for the Industrial Linkages, Community and Alumni of UiTM Sabah Branch, Malaysia.

Assoc. Prof. Rovena I. Dellova, DEM - Lyceum of the Philippines University



Dr. Wheng Dellova is a licensed teaching professional who is eager to provide education based on real-life examples and innovative learning styles. She is a Fulltime Faculty handling tourism and hospitality subjects at Lyceum of the Philippines University, Manila.

She is a graduate of Doctor in Education Management at Polytechnic University of the Philippines. She handled the Practicum placement for hospitality programs for eight (8) years in LPU and served as Operations Head at Palm Group of Hotels School for three (3) years, where she is hands-on in the placement of Interns. She also joined various food industry and businesses prior engaging in the teaching profession. Her Research endeavour covers education, management, and hospitality topics.

Dr. Alberto D. Yazon, PhD - Laguna State Polytechnic University (LSPU), Philippines



Dr. Alberto D. Yazon is the Director for Quality Assurance at the Laguna State Polytechnic University (LSPU), Philippines and an Associate Professor in mathematics, statistics, and research method courses in the tertiary and graduate programs. After graduating from LSPU San Pablo with a bachelor's degree in Mathematics, Cum Laude and as a Department of Science and Technology (DOST) Scholar, he started teaching at LSPU Los Banos in 2008.

He holds a Master of Arts in Mathematics from LSPU San Pablo and a Doctor of Philosophy in Mathematics Education from Philippine Normal University – Manila. He conducted quantitative studies along motivation, self-efficacy, mathematics proficiency, work engagement, teacher and student performance, job satisfaction, assessment of learning outcomes, among others. He is an Associate Member of the National Research Council of the Philippines under the Social Science Division with one (1) patent, 51 citations, and 28 publications, five (5) of which are Scopus indexed.

Dr. Karen Ang Manaig, EdD - Laguna State Polytechnic University (LSPU), Philippines



Karen Ang-Manaig holds a Doctorate in Education Major in Educational Management from the Laguna State Polytechnic University, Philippines, where as Associate Professor II, she currently serves as the Associate Dean of the College of Teacher Education.

She handles Professional Education and English Language courses for both the undergraduate and graduate programs. Her research work has figured prominently in national and international fora and has been published in international refereed and Scopus-Indexed journals, garnering multiple citations in Google Scholar and other online academic repositories. She also holds two utility model patents at Intellectual Property Office – Philippines (IPO-PHIL) for Corn Pinboard and Gluten-Free Brownies in 2018.

She had also been a visiting professor at Thai Nguyen University in Vietnam. Several teacher education books have been published under her name as author and are available at www.amazon.com. Presently, she is an Editorial Board Member of the International Journal of Business and Economic Affairs and is a Peer Reviewer at International Journal on Research in STEM Education.

Dr Dyah Nirmala Arum Janie – Universitas Semarang, Indonesia



Dr Dyah Nirmala Arum Janie is the Director of Scientific Publication in Semarang University Indonesia since 2018 and a member of the RSF Scientific Board since 2019. She received her PhD in 2014 from Diponegoro University, Indonesia. Three words that describe her are inquisitive, philomath and polymath. Despite her challenging daily routines as a mother of four children, she has been involved in various research in accounting, e-commerce, SMEs, computer and information system, finance, and social/organizational psychology. She holds several publications, such as in the *Humanities & Social Sciences Reviews*, *International Journal of Multidisciplinary Research*, and *Economics & Business Solutions Journal*. She is very open to research opportunities from other fellow researchers and is currently seeking research partners globally.

Dr. Arnifa Asmawi – Multimedia University, Malaysia



Dr Arnifa Asmawi is the Deputy Director of Strategy and Quality Assurance, Multimedia University (MMU). She oversees the implementation of university-level strategies and performance management via Balanced Scorecard. She is also a Senior Lecturer at the Faculty of Management, MMU. She received her B.A (Hons) Industrial Relations and Human Resource Management from the University of Kent, UK. She then completed her Master of Philosophy and PhD from MMU.

Dr Arnifa teaches management subjects (Research Methodology, Human Resource Management, Leadership, and Organizational Behaviour) at the undergraduate and postgraduate level. In addition, she actively supervises Phd, DBA and MPhil students. 31 MBA students have also graduated under her supervision.

Prior to her academic career, she was a strategy analyst at Telekom Research & Development Sdn. Bhd. (TMR&D), the R&D arm of Telekom Malaysia Berhad. In TMR&D, she specialised in strategic HRM and performance management (managing enterprise-level process of Balanced Scorecard and Key Performance Indicators). Her current research interest is on the organizational issues in R&D management such as R&D culture, transformational R&D leadership, high performance work practices (HPWP) and university-industry R&D alliances. She has written and published various articles in international refereed journals and conferences.

Hon. Chester Alexis C. Buama, PhD, FRIM - Laguna State Polytechnic University, Philippines



Hon. Chester Alexis C. Buama, PhD, FRIM is a College Professor at Laguna State Polytechnic University under the Faculty of College of Arts and Sciences and currently serving as Regent of the LSPU Board of Regents the highest policy-making body of the university. He previously served as the College Research Coordinator and Coordinator of Curriculum, Instruction Quality Assurance, A Consultant of the Department of Education Central Office for Learning Assessment and National Trainer of the Commission on Higher Education for General Education Courses. He is also a member of local and international organizations: he is a Fellow and Senior Member of the Royal Institute of Management and the Royal Institute of Educators, Singapore, Reading Association of the Philippines, and International English Learners Training Institute. He was a Philippine Youth Ambassador to ASEAN countries and Japan which was sponsored by the Cabinet Office of Japan and Office of the President of the Philippines in 2010. He has a master's degree in Management major in Public Administration and a Bachelor's degree in Journalism. He was conferred a Doctorate Degree in Philosophy major in Public Administration in 2016 and graduated with a Doctorate Degree in Philosophy major in Business Management in 2018. At present he is teaching Human Behavior in Organization, Social Philosophy, Principles of Management and Organization, Good Governance and Social Responsibility, Business Communication, both in the undergraduate and graduate levels. Moreover, he has actively participated in the Civic Activities of the Global Cooperation Society International, Philippine National Chapter and is often invited as resource speaker in various management, research writing, journalism and, leadership seminars. Recently, he was awarded the Ambassador Seal of Excellence for Education as Research Practitioner and as 2018 Outstanding Premier College Professor and Humanitarian Service Excellence Award by the Asia Pacific Excellence Council, Inc.

Dr. Xin Jean Lim – Universiti Kebangsaan Malaysia



Dr. Xin-Jean Lim received her doctorate degree from Universiti Putra Malaysia (UPM). Currently, she worked as a lecturer in Xiamen University, Malaysia. She is also a tutor for data analysis in business research methods in UPM for postgraduate and undergraduate students. Her research interests include consumer behaviour, social media marketing, online marketing and customer relationship management. Her papers are published in Journal of Retailing and Consumer Services, Industrial Management and Data Systems, British Food Journal, Marketing Intelligence and Planning, Young Consumers and Asia Pacific Journal of Marketing and Logistics.

Dr. Mageswari Ranjanthran – Sunway University, Malaysia



Dr Mageswari Ranjanthran is a professional marketer with significant experience in leading corporate marketing and internal communications for multimillion-dollar companies across diverse industries for several years before she chooses to enter the academia. She is experienced in academic and consultancy research, from the development of the new ideas to problem-solving, conceptual and content development with a competitive advantage. She has a proven ability in leading record-high marketing campaign response rates and had executed successful product launches. She has over a decade lecturing experience, mainly in the areas of tourism, innovation and marketing-related subjects. Dr Mageswari had obtained interdisciplinary degrees in Communication, Tourism Development and Tourism Planning/ Sustainable Tourism Development, and conducted research for her PhD in revisit intention of European tourist to visit Malaysia focused on the holistic image of Malaysia from psychological aspects of European tourists and environmental quality with experience in mediating effects. Presently, her research interest focuses on tourism marketing, holistic well-being, healthy ageing and small-scale sports events tourism. She is a certified trainer for Global e-commerce Talent (GET) from Alibaba Business School. Currently, she is pursuing her Master's in Postgraduate Certificate in Academic Practice from Lancaster University. She is the Principal Researcher for Healthy Ageing and part of the academic research team for Future Cities Research Institute with Lancaster University.

Ms. Ma Arra B. Santos - Marikina Polytechnic College, Philippines



Ma. Arra B. Santos is currently the Director of the Research and Development Office for Marikina Polytechnic College for four years. She holds a Bachelor of Science in Biology from University of the Philippines-Baguio and Master's Degree in Science Education from Marikina Polytechnic College. She is currently taking her Doctor of Philosophy in Biology Education at University of the Philippines- Diliman. She is a licensed Professional Teacher and serving as an educator for more than ten years. She is able to publish an activity manual for Disaster Readiness and Risk Reduction. She is able to take part in several training and workshops relevant to environmental and occupational safety and health. She is also able to organized several research training and conferences for faculty and students.

Dr. Oktoviano Gandhi – Alva Energi, Indonesia



A prolific academic, a hands-on engineer, and a tenacious entrepreneur, Oktoviano Gandhi is the go-to person for issues related to Solar Energy and Power System.

On the research front, Okto has worked on the engineering aspects of solar cells and modules, all the way to analysing policies' impact on energy intensity. His scientific works have resulted in more than twenty international publications. Okto has also held positions in many top universities across the world, namely Yonsei University in South Korea, University of Sao Paulo in Brazil, Tsinghua University in China, and National University of Singapore in Singapore.

Okto is the editor of “Sustainable Energy Solution for Remote Areas in the Tropics”, a book published by Springer Nature under the series Green Energy and Technology.

Through Alva Energi, which he co-founded, Okto is channeling his expertise in solar energy, rural electrification, electricity grid planning, and energy policy to promote renewable energy development in Indonesia and Southeast Asia. His works and achievements have been recognised internationally: he was selected to be part of Global Young Scientists Summit, Leader of Tomorrow at St. Gallen Symposium, BP Advancing Energy Scholar, and One Young World Ambassador. Okto was featured in Vanity Fair 2020 Global Goals List, representing SDG7: Ensure access to affordable, reliable, sustainable and modern energy for all.

Living in a permanent beta, Okto is always looking for opportunities to grow his expertise and impact both within and outside the Power and Energy industry.

Dr. Jennifer H. Operio, LPT – Holy Angel University, Phillipines



A holder of doctorate degree in Business Administration from one of the leading universities in the Philippines and a licensed professional teacher. She is an educator with more than 23 years of teaching experience to undergraduate and graduate students in different universities in the country and abroad. As an administrator she re-engineered and revolutionized the entire business department towards better academic performance of an extended campus of one university in the

country. She also established functional procedures and linked the department to an international practicum exposure.

As a Head of Department in an international university, she became the “brainchild” of two community projects. Before joining the academe, she held various positions in several industries as Financial Accountant, Bookkeeper, Internal Auditor, Junior Business Analyst of a leading bank and Executive Secretary.

Dr. Jain Yassin - Faculty of Business Management, UiTM Sabah Branch, Malaysia



Dr. Jain Yassin is a Senior Lecturer at Faculty of Business and Management, Universiti Teknologi Mara, Kota Kinabalu, Sabah. He received his Ph.D. in economics planning and Development from Universiti Malaysia Sabah (UMS). His research interest includes environment-economy nexus, natural resources economics, rural people and rural economic development, and sustainable development. Some of his most recent publications include Macroeconomic Factors and Renewable Energy Consumption in

ASEAN Countries: A Dynamic Heterogeneous Panel Approach. His current research engagement is on Localising SDGs in parliamentary constituencies under All-Parliamentary Parties Group Malaysia (APPGM). He has also been invited as speaker for in several international round table. His work brought him several distinctive awards including the Best Paper Awards and Research Excellence Awards.

Dr. Sharifah Nurafizah Syed Annuar - Universiti Teknologi MARA Sabah Branch, Malaysia



Dr Sharifah Nurafizah Syed Annuar is a senior marketing lecturer in the Faculty of Business and Management in Universiti Teknologi MARA Sabah Branch. She is currently holding the position of Deputy Rector at Research, Industry Linkages, Community and Alumni Network Division in Universiti Teknologi MARA Sabah Branch. Her research interests are marketing communications, social and health marketing, digital marketing and entrepreneurship. She has involved in various research projects such as Kajian Impak 20 Tahun UiTM and Community

Wellbeing Research with Lembaga Penduduk dan Pembangunan Keluarga Negara (LPPKN). In addition, her other consultancies are giving motivational talks to primary and secondary schools in Sabah, providing training for entrepreneurs and to name a few. Being a deputy rector, most of her tasks involving meeting new people in the industries and create collaborations for the benefits of the university. As for now, she has three PhD students, two Doctorate of Business Administration (DBA) students and five Master by Research students under her supervision.

Mr. Arnel G. Perez - Mabalacat City College, Philippines



Mr. Perez is a graduate of Bachelor of Arts major in Psychology at the University of the Assumption in 2001 and earned his Master of Science in Psychology at the Holy Angel University in 2014. Prior to his MS in Psychology, he likewise finished the academic requirements in Master of Arts in Guidance and Counseling at the Holy Angel University. Currently, he is pursuing his doctorate degree, Doctor of Philosophy in Psychology in the same university. As a psychology graduate, he started his career as a Guidance Counselor at the Holy Family Academy in 2005 and at Holy Angel University in 2006. He started his teaching profession as a College Instructor at System Plus College Foundation in 2007 and he got affiliated at Mabalacat City College in 2010, where he became active in research - he was twice awarded Lector Magnificus and twice awarded best thesis adviser. Presently, he is an active member of the Humanities, Social Science, and Communication (HUSOCOM), Pambansang Samahan ng Sikolohiyang Pilipino (PSSP), and Pampanga Research Education Organization (PREO). Recently, he was designated as Internal Auditor in Area VIII, Library during the mock accreditation, and focal person in Area VI, Community Extension Services.

Dr. Rasmitadila – Universitas Djuanda, Indonesia



Lecturer and Researcher of Elementary School Teacher Education of Universitas Djuanda, Bogor, Indonesia. The subject of Research is Inclusive Education in Elementary School. Research Grants from The Ministry of Education and Culture of Republic Indonesia, such as: Sandwich-Like Program in Kentucky University, USA (2016); Doctoral dissertation (2018); Short Course of Social Science and Humaniora in Leiden University (2019); Superior Applied Research of Higher Education (PTUPT) (2019-2021).

Current Research: Instructional Strategy Model Based-On the Brain Natural Learning Systems in Inclusive Elementary School. Model of Assistance program of inclusive elementary schools based on university-school collaborative partnership (2021-2023). Social Entrepreneurship Program as Founder of Graha Inklusif as a part of Foundation of Edukasi Rumah Inklusif (2020).

Mrs. Vicka Kharisma - Tokyo Institute of Technology, Japan



Vicka Kharisma is a researcher focusing on sustainability, food insecurity issues, and food-related topics. Her work is highly multidisciplinary, lying at the intersection of food security and development issues, and aims at tackling key policy issues in the context of low and middle-income countries. Vicka obtained her Ph.D. in Transdisciplinary Science and Engineering from Tokyo Institute of Technology, where she focused on food insecurity, poverty, and subjective well-being in developing countries. During her doctoral studies, she and her team were awarded a bio-char energy project in Nepal by the Coca-Cola Foundation. She also became the representative for joining the IDEA League in ETH-Zurich and the IMF Macroeconomist program. Vicka is the managing editor of **Inclusive Society and Sustainability Studies (ISSUES)** journal and actively joins as scientific writing facilitator at RSI (Research Energy Institute), academic reviewer of F1000 Journal and Journal of Hunger & Environmental Nutrition (Taylor & Francis).

Assistant Professor Araceli C. Suyat - Quezon City University, Philippines



With more than three (3) decades of Tertiary Education experience, Asst. Prof. Suyat is presently connected with Quezon City University as the Dean of College of Education and concurrently the Chairperson of the Social Sciences and Philosophy Department. She says, “teaching is my cup of tea.”

She’s a Social Scientist whose experience is in the field of justice system, women empowerment, Gender Awareness and Sensitivity. She has written manuals in Ancient Civilization, Rizal Course, and Contemporary World. Her interest in the Millennium Development Goals and its superseding Sustainable Development Goals has given her impetus to join this field of research as Session Chair.

A Candidate in Doctor of Education major in Industrial Educational Management at the Technological University of the Philippines, she has an impending research work on Technological Content Knowledge and its implication to Learning Modalities in QCU.

Ms. Ailene B. Orpiano - Universidad De Manila, Philippines



Ailene B. Orpiano, MPH, PTRP is a registered Physical Therapist and a faculty member of the College of Health Sciences who teaches PT professional courses to undergraduate students at Universidad De Manila (UDM), Philippines. She is currently the Research Chair of the University Research Office and a member of the UDM Board of Discipline. She is also member of the Philippine Physical Therapy Association (PPTA), APCORE, and Microsoft Innovative Educator. A former University Extension Head and a former Dean of the College of Physical Therapy. Her research interests are teaching and learning, environmental and occupational health as well as evidenced -based PT practice. Ms. Orpiano earned her Master of Public Health at Angeles University Foundation (AUF) and currently pursuing a Doctor of Public Health (DrPH) with a specialization in Health Management.

Prof. Joseph Mercado - Universidad De Manila, Philippines



Dr. Joseph Mercado is a Professorial Lecturer IV at the Universidad De Manila. He is also a former Vice President for Research, Extension Planning, and Development at the Polytechnic University of the Philippines, as well as the Dean of the College of Science at the same institution. He holds a Ph.D. in Criminology from the Philippine College of Criminology, a Doctorate in Educational Management, a Master in Applied Statistics, and a Bachelor in Applied Statistics from the Polytechnic University of the Philippines. His research expertise, particularly in statistics, is his area of specialization. He also served as the panellist and statisticians in undergraduate and Graduate programs. He has a number of papers published in Scopus journals and peer-reviewed journals.

Assoc. Prof. Randel D. Estacio - Quezon City University, Philippines



Currently the Campus Director of Quezon City University (QCU) – Batasan Satellite Campus, Quezon City, Philippines and holds Assistant Professor I rank.

Finished Bachelor of Science in Education (BSc.) major in General Science (Cum laude) in 2006 and Master of Arts in Teaching Science (MAT-Sci.) in 2015 from Eulogio “Amang” Rodriguez Institute of Science and Technology (EARIST) - Manila.

In 2017, Assoc. Prof. Estacio finished his second master’s degree, Master of Science in Biology (M.Sc. Bio) from the Ateneo de Manila University under the CHED Faculty Development Scholarship Program. At present, Assoc. Prof. Estacio is on his dissertation writing to finish his Doctor of Philosophy (Ph.D.) in Development Education degree at Central Luzon State University (CLSU), Nueva Ecija, Philippines.

His research interests focus on Science Education, development of Instructional Materials and Assessment of Learning Tools, Coleoptera, and Odonata Fauna and Conservation. He attended various local and international trainings, seminars, and conferences to enhance his teaching, scientific, and research skills.

Assistant Professor Christine A. Del Rosario - Polytechnic University of the Philippines



A full-time faculty member at the College of Education handling English major courses, Assistant Professor Del Rosario is also a Faculty Assistant at the Office of the Vice President for Academic Affairs at the Polytechnic University of the Philippines. She has been member of several research teams that produced outputs for the University as well as for other agencies in the Philippines. Her research interests include language teaching, reading, and educational issues and trends.

CONFERENCE PROGRAM

Wednesday, September 8th, 2021

<i>Time (UTC+7)</i>	<i>Dur'</i>	<i>Activity</i>
Main Room		Join Zoom Meeting https://us06web.zoom.us/j/85684906363?pwd=VVdmR3diZkIxaTE0RjBEM2hON0R2dz09 Meeting ID: 856 8490 6363 Passcode: 5thicps
7:50 - 8:00	0:10	Participant Login and Join Virtual Conference by ZOOM
8:00 - 8:10	0:10	Welcome Address and Conference Publication Announcement by MC
8:10 - 8:20	0:10	Welcome Remarks and Introduction of 5th ICPS 2021 Dr. Nuri Herachwati, Dra., Ec., M.Si., M.Sc Conference Chair of 5th ICPS; Human Resources Development of Postgraduate School Universitas Airlangga
8:20 - 8:30	0:10	Opening Speech Prof. Badri Munir Sukoco, MBA., Ph.D Director of Postgraduate School Universitas Airlangga
8:30 - 8:40	0:10	Opening Speech Prof. Dr. Mohammad Nasih, SE., M.T., Ak., CMA Rector of Universitas Airlangga
8:30 - 8:40	0:10	Global Research Ecosystem Introduction Dr. Hendrati Dwi Mulyaningsih Founder & Chairman of Research Synergy Foundation
8:40 - 8:50	0:10	Token of Appreciation for VVIP Representative and Co-Host of 5th ICPS

Time (UTC+7)	Dur'	Activity
8:50 - 8:55	0:05	E-Group Photo
8:55 - 9:00	0:05	Announcement of Parallel Presentation Session
9:00 - 9:10	0:10	Preparation for Online Parallel Presentation Session
Parallel Room		Online Presentation Day 1 Breakout Room 1, Room 2, and Room 3
9:10 - 9:15	0:05	Session Chair Introduction: Breakout Room 1 Session 1: Dr. Silvia C. Ambag & Mrs. Vicka Kharisma Breakout Room 2 Session 1: Dr. Jennifer H. Operio, LPT & Dr. Jain Yassin Breakout Room 3 Session 1: Dr. Xin Jean Lim & Assoc. Prof. Randel D. Estacio
9:15 - 11:45	2:30	Online Parallel Presentation Session 1 10 presenters - 15 minutes each
11:45 - 11:55	0:10	Appreciation Moment Presenters
11:55 - 12:55	1:00	Break
12:55 - 13:00	0:05	Session Chair Introduction Breakout Room 1 Session 2: Dr. Sheryl H. Ramirez & Dr. Abdul Aziz Lai Bin Mohd Fikri Lai Breakout Room 2 Session 2: Dr. Sharifah Nurafizah Syed Annuar & Mr. Arnel G. Perez Breakout Room 3 Session 2: Dr. Rasmitadila & Ms. Ailene B. Orpiano
13:00 - 15:15	2:15	Online Parallel Presentation Session 2 9 presenters - 15 minutes each
15:15 - 15:25	0:10	Appreciation Moment Presenters
15:25 - 15:35	0:10	Testimonial and Post-conference information announcement

<i>Time (UTC+7)</i>	<i>Dur'</i>	<i>Activity</i>
Main Room		Join Zoom Meeting https://us06web.zoom.us/j/85684906363?pwd=VVdmR3diZkIxaTE0RjBEM2hON0R2dz09 Meeting ID: 856 8490 6363 Passcode: 5thicps
15:35 - 15:50	0:15	Short break and preparation for closing
15:50 - 16:00	0:10	Awarding Ceremony: Best Presentation Session Chair
16:00 - 16:05	0:05	Closing of 5th ICPS Day 1 Dr. Suparto Wijoyo, S.H., M. Hum.

Day 1	Wednesday, 08 September 2021	
Room 2		
Session 1	9:15 - 11:45	
	Session Chair: Dr. Jennifer H. Operio, LPT & Dr. Jain Yassin	
Track Economics		
<i>Paper ID</i>	<i>Presenter</i>	<i>Paper Title</i>
IPS-8142	Maryam Nadir	The Effect of Financial Literacy, Locus of Control and Income on Financial Behavior on Young Entrepreneurs at Mulawarman University
IPS-8143	Herry Ramadhani	Investment Type Decision Based on Demographic Factors on Muslim Investors in Samarinda City
IPS-8157	Nur Hidayah	Are Sharia Financing Schemes Profitable? The Case of Islamic Rural Banks in Indonesia
IPS-8161	Dahniar Muhammad	The Analysis of "K" Index Amount Policy to Increase the Profits of Oil Palm Farmers and Entrepreneurs in Banjarmasin, South Kalimantan.
IPS-8188	Najwa Khairina	Digitalization and Financial Industry Performance during Pandemic in Indonesia
Track Human Resources Management		
<i>Paper ID</i>	<i>Presenter</i>	<i>Paper Title</i>
IPS-8119	Ajun Karim	Environmental Professionalism Based on Concept Value Creation for Employees PT PLN (Persero)
IPS-8123	Setia Hadi Pramudi	Performance Model and Quality of Worklife Reviewing from Mastering Technical Competence and Safety Culture Aspects on Automatic Train Operators Millennial Generation
IPS-8124	Tundung Subali Patma	Improved Employee Performance through Transglobal Leadership, Organizational Support and Work Engagement
IPS-8125	Hendro Puspito	Identification of Capability, Anxiety and Resilience on CEO's Transformational Leadership
IPS-8128	Haruddin	Negative Impact of Health Insurance Fraud in Hospitals

Track: Economics



Investment Type Decision Based On Demographic Factors On Muslim Investors In Samarinda City

Herry Ramadhani¹, Muhammad Amin Kadafi²

^{1,2}Mulawarman University

Abstract

Background - *The phenomenon of hijrah and halal life style has influenced Muslim behavior it has penetrated all sectors of life, including investment in Samarinda City because 87% of the population is Muslim.*

Purpose - *The purpose of this research is to analyze Muslim investors' investment type decision in Samarinda City based on demographic characteristics.*

Design/methodology/approach - *The data obtained from primary data sources using questionnaires to 97 Muslim investors at Samarinda City. An accidental sampling technique was used to collect data. This survey contains two questions about investment ownership and type, and four questions about Muslim investor demographics. The chi square method was used to analyze the data in this research. The significance level (0.05) is the criteria for the chi square test.*

Findings - *There was a significant relationship between age, occupation and marital status and investment type decision, while the relationships between gender and investment type decision were not significant.*

Research limitations - *The problem is limited to Muslim investors in the city of Samarinda with the demographic background of investors.*

Originality/value - *There is not many study of Muslim groups who invest in the real and financial sectors and most research on investment decisions focuses on the capital market.*

Keywords : investment type decision, muslim investors, age, gender, occupation and marital status
