

[JTDE] Editor Decision

External Inbox

Payam Hanafizadeh via Journal of Telecommunications and the Digital Economy editor@jtde.telsoc.org
via amazonses.com

Attachments

Apr 22, 2022, 3:50 AM (2 days ago)

to: **Mr. Purwadi Purwadi, Mr. Syaharuddin Y., Dr. Zainal Ilmi, Mr. Alexander Sampeliling** (Author)

We have reached a decision regarding your submission to Journal of Telecommunications and the Digital Economy, "Supporting Logistics Management to Anticipate Covid-19 Using the "Retail Direct Order" Concept".

Our decision is to: Major revision

Although one of the reviewers voted for rejection, I would be willing to reconsider your revised manuscript if you wish to undertake major revisions, addressing the referees' concerns. When preparing your revised manuscript, you are kindly requested to carefully consider the reviewer comments which indicated below and attached to this email, and submit a list of responses to the comments point by point. As mentioned by the reviewers, English language of your manuscript is not satisfactory, therefore, once you complete your revised manuscript, you are recommended to get your manuscript polished and edited. Because we are trying to facilitate timely publication of manuscripts submitted to Journal of Telecommunications and the Digital Economy, your revised manuscript should be uploaded by June 1, 2022.

Journal of Telecommunications and the Digital Economy values your contribution and I look forward to receiving your revised manuscript.

Kind regards,

Payam Hanafizadeh

Section editor

Reviewer B:

Recommendation: Decline Submission

What are the most important contributions of the paper?

I did not find any significant contribution in this paper. There should be at least a methodological contribution that corrects the shortcomings of previous research

Feedback to author(s)

This research idea is good but, still needs a lot of improvement:

Introduction: The flow of information should be logically connected and chronologically connected as the manuscript is a review manuscript (motivation to the topic, purpose, problem definition, rationale) and state your novelty.

Need to improve the grammar of some paragraphs, for example:

The Indonesian government itself has set a period of emergency Covid-19 until May 29, 2021, or to be precise until the day of the Eid celebration for Muslims. Of course, marketers need to respond to this by making the right strategy, both during the pandemic period and after the pandemic ends (Rosmadi, 2021). This paragraph needs to be added sentences..

Literature review: need to review a lot of previous research to find new novelty. Use software to generate roadmaps from previous research

You can see: Quo vadis, ethnic entrepreneurship? A bibliometric analysis of ethnic entrepreneurship in growing markets (Nurul Indarti and Naya Hapsari, 2018) Journal of Entrepreneurship in Emerging Economies.

Method: The methodological contribution to this research should be explained

Discussion: all of discussions should be supported by empirical research

Better quality references are needed from reputable journals. Some references are not the result of empirical research, for example: Aryanto, A. (2020). Di tengah Covid-19, pemasaran online dan digital branding jadi pilihan. Digital Economy

Reviewer E:

Recommendation: Revisions Required

What are the most important contributions of the paper?

This manuscript describes the distribution business model utilized by Indonesia during the Covid-19 pandemic via Retail Direct Order (RDO) support. They use systematic literature review to show the importance of adopting "RDO" during the Covid-19 pandemic.

Feedback to author(s)

Please try to add some expert verification method in this research. My suggestion is prepare a questioner for content analysis from expert or prepare a questioner for Delphi Method or Fuzzy Delphi method. You can not just suggest a concept with systematic literature review.

Reviewer G:

Recommendation: Accept Submission

What are the most important contributions of the paper?

The paper has applied Retail Direct Order for foreseeing Covid19
Feedback to author(s)

Your English language and the the acronyms you used were the place for you which can be strengthened.
You need to pay particular attention to the scientific method and methods of WRITING a SCIENTIFIC
paper. As an example, your literature review was too long compared to the rest of your paper.

Journal of Telecommunications and the Digital Economy

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