## KHON KAEN UNIVERSITY



International Affairs Division 123 Mittraparb Road, Khon Kaen 40002, Thailand Tel. / Fax +66 (0) 4320 2059

## LETTER OF RECOMMENDATION

IAD 2

**To the Applicant:** Please complete Part I below and pass the form and envelope to your referees. Include the sealed envelope containing the Letter of Recommendation from your referee with your completed Application Form (IAD 1) and send them to the International Affairs Division, Khon Kaen University, at the above address

To the Referee: This Letter of Recommendation, which will remain confidential, will be used in assessing the applicant for admission to the study program in Khon Kaen University. Please complete Part II and enclose your Letter of Recommendation for the applicant in the envelop provided, sign your name over the sealed flap and return the sealed envelope to the applicant. *Please do not return the Letter of Recommendation directly to the Khon Kaen University*.

## Part I – To be completed by the Applicant:

 Name of Applicant (in block) : INTAN THANIA AMELIA
 Proposed Program of Study : MARKETING MAJOR (BS 933 217 CUSTOMER RELATIONSHIP MANAGEMENT, BS934113 ADVERTISING AND SALES PROMOTION)

## Part II - To be completed by the Referee:

The person named above is applying for admission to Khon Kaen University. Your honest candid evaluation is most helpful in our consideration of this applicant. Please answer the questions on this form. If you wish to make additional comments, please use an additional sheet. Thank you for your assistance.

- How long have you known the applicant and in what capacity? She is one of the 2019 class students, she has the capacity and interest subjects in business ethics, corporate social responsibility, and corporate governance. She will also attend training on manners and personality regarding attitude in building teamwork.
- How are the applicant's achievements compared to those of her/his peers?
  My student has hosted an online webinar with the theme of business in the era of the industrial revolution
  4.0 and a webinar about student mental health.

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- 3. For the applicant who holds professional qualifications or has professional experiences, how would the qualifications and/ or experiences contribute to the applicant's suitability? She has been the organizer of a national webinar and made scientific papers with her colleagues. She also has been a secretary at the new student admissions event in her department's organization in 2020.
- 4. Please comment on the applicant's character and personality strengths. (Please include any special abilities) My student is passionate, friendly, and has good study ethics. She prefers accuracy in doing the task. My student is very happy to meet new people and add relationships to exchange knowledge.
- For the applicant whose first language is not English, please comment on her/his standard of proficiency in English.

My student can understand English quite well. Currently, she is developing grammar and practicing for TOEFL. She will join applied English for business and communication training this holiday season.

- 6. Statement of the applicant's ability and potential to undertake the proposed program of study. (Please continue on an additional sheet if necessary) This student deserves to join this program to provide a new experience for her. Besides that, she has a good determination to study new knowledge and culture.
- 7. On the basis of character and personal promise, how would you recommend this applicant?
  - $\checkmark$  Highly recommended  $\Box$  Recommended
  - $\Box$  Recommended with reservations  $\Box$  Not recommended

Title and name of referee: Daryono, S.Sos., M.Si., Ph.D

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