



**KHON KAEN UNIVERSITY**

IAD 2

**International Affairs Division**

**123 Mittraparb Road, Khon Kaen 40002, Thailand**

**Tel. / Fax +66 (0) 4320 2059**

## **LETTER OF RECOMMENDATION**

**To the Applicant:** Please complete Part I below and pass the form and envelope to your referees. Include the sealed envelope containing the Letter of Recommendation from your referee with your completed Application Form (IAD 1) and send them to the International Affairs Division, Khon Kaen University, at the above address

**To the Referee:** This Letter of Recommendation, which will remain confidential, will be used in assessing the applicant for admission to the study program in Khon Kaen University. Please complete Part II and enclose your Letter of Recommendation for the applicant in the envelop provided, sign your name over the sealed flap and return the sealed envelope to the applicant. *Please do not return the Letter of Recommendation directly to the Khon Kaen University.*

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### **Part I – To be completed by the Applicant:**

1. Name of Applicant (in block): **LAURA VIVIANA ARDIANSYAH IRYANTO**
2. Proposed Program of Study: **MARKETING MAJOR ( Subject : BS 933217 COSTUMER RELATIONSHIP MANAGEMENT and BS 934113 ADVERTISING AND SALES PROMOTION ).**

### **Part II – To be completed by the Referee:**

The person named above is applying for admission to Khon Kaen University. Your honest candid evaluation is most helpful in our consideration of this applicant. Please answer the questions on this form. If you wish to make additional comments, please use an additional sheet. Thank you for your assistance.

1. How long have you known the applicant and in what capacity?

**I have known Laura Viviana since she was going to be one of the students to participate in the exchange students offered by Khon Kaen University.**

2. How are the applicant's achievements compared to those of her/his peers?

**All I known is Laura had good academic achivments, even the GPA of this semester reaching 3,77.  
Laura is one of the equally gifted students attending the exchange program.**

3. For the applicant who holds professional qualifications or has professional experiences, how would the qualifications and/ or experiences contribute to the applicant's suitability?

**Laura had a experience promotion job. Laura had experience in food and beverages. On promotional became a key point in marketing the product and laura had experience about the promotion.**

4. Please comment on the applicant's character and personality strengths. (Please include any special abilities)

**Laura was kind devoted. Laura was known as a student figure who had a lot of friends because of the friendly nature she had. Laura strongly wanted to participate in the exchange students program.**

5. For the applicant whose first language is not English, please comment on her/his standard of proficiency in English.

**Laura was known to has fairly good English skilss. For her daily activities, Laura to speak English well. But now Laura's learning continues to improve her English skills.**

6. Statement of the applicant's ability and potential to undertake the proposed program of study. (Please continue on an additional sheet if necessary)

**Laura was so determined to follow this exchange student, I recommended laura because she had a good educational background and has other abilties.**

7. On the basis of character and personal promise, how would you recommend this applicant?

Highly recommended                       Recommended  
 Recommended with reservations       Not recommended

**Title and name of referee: Daryono, S.Sos., M.Si**

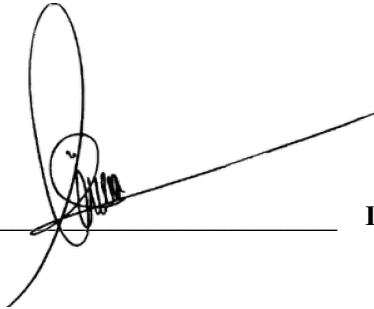
**Address: Suryanata Street, Housing Estate BPR, Lane G No. 3 Samarinda, East Kalimantan, Indonesia**

**E-mail:** [daryono@fisip.unmul.ac.id](mailto:daryono@fisip.unmul.ac.id)

**Tel:** +62 812- 5397-349

**Fax:** -

**Signature:** \_\_\_\_\_

A handwritten signature in black ink, consisting of a large loop at the top, a vertical line, and a horizontal line that extends to the right and then curves back down to the left, crossing the vertical line.

**Date:** 30 June 2021