

PROGRAM SCHEDULE

Rundown Program

The 3rd Mulawarman International Conference on Economics and Business (MICEB)
Samarinda, Indonesia
November 3-4, 2021

Website: <http://miceb.feb.unmul.ac.id/2021>

Day 1: Wednesday, 4 November 2021	
Room: Crystal 1, Lt. 3 Ballroom, Hotel Mercure	
Time	Activities
08.00 – 09.00	Registration and Morning Coffee
09.00 - 09.10	Indonesian National Anthem: Indonesia Raya
09.10 – 09.20	Pray
09.20 - 09.30	Welcome Remarks: Dr. Herning Indriastuti, MM (Chairperson, the 3 rd MICEB) Prof. Dr. Syarifah Hidayah, M.Si (Dean of FEB, Mulawarman University) Prof. Dr. Masjaya, M.Si (Rector, Mulawarman University)
09.30 – 13.30	Invited Speakers: 1. Assoc. Prof. Tamat Sarmidi (UKM, Malaysia) Presentation Title: “ Innovation, Digitalization and Economic Growth: Evidence from Malaysia ” 2. Assistant Prof. Mr. Muhammad Khasif (GIFT University, Pakistan) Presentation Title: “ Mixed Methods Research: A Philosophical yet practical insight ” 3. Rian Hilmawan; (Universitas Mulawarman, Indonesia) Presentation Title: “ Innovation in Public Sector and Development Outcomes ” 4. Dr. Maria Laura-Franco Garcia (Tweente University, The Netherland) Presentation Title: “ Circular Economy in Cities ”
13.30 – 14.30	Lunch Break
14.30 – 16.00	Parallel Session I*
15.30 – 16.30	Coffee break

Day 2: Thursday, 4 November 2021	
Room: Emerald 1 dan Emerald 2, Emerald 3, Rugby Hotel Mercure	
Time	Activities
08.30– 09.00	Registration and Morning Coffee
09.00 - 11.30	Pararel Session II*
11.30 - 12.30	Lunch Break
12.30 – 13.00	Closing Ceremony and Announcement for the Best Presenters

**) See room info for parallel sessions*

PARALLEL SESSION I

OFFLINE

Session: MANAGEMENT & ECONOMIC I (offline) Day, Date: Wednesday, 3 November 2021 Time: 14.30 – 16.00 Room: Emerald 1 Chairperson: Dr. Wirasmi Wardani	
1	P-00027 Impact of the Right Issue during Pandemic: Evidence from Indonesia Stock Exchange Tona Aurora Lubis, Firmansyah, Novita Sari, Maryati Ningsih Univeritas Jambi
2	P-00053 Do village fund policy and village-owned enterprises matter to rural development in Indonesia: A link and causal impact Rian Hilmawan (Universitas Mulawarman)
3	P-00028 Innovation Model As A MSMEs Recovery Strategy In Tourism Area During The Covid-19 Pandemic Fitriaty, Dessy Elliyana, Fitri Widiastuti (Universitas Jambi)
4	P-00061 Marine Economic Sector Contribution and Linkage Towards the Development of the Makassar Strait Interregional Area in Indonesia Auliansyah, Universitas Mulawarman
5	P-00038 The effect of Economic Freedom and Capitalization on Bank Lending: Empirical from Indonesia Case. Felisitas Defung, Rizky Yudaruddin (Universitas Mulawarman)
6	P-00055 The influence of Gross Domestic Product on Poverty Level: Panel Study on Kalimantan Rizki Adi Darmawan, Muliati

ONLINE

Session: ECONOMIC I (online) Day, Date: Wednesday, 3 November 2021 Time: 14.30 – 16.00 Room: Breakroom 1 Chairperson: Dio Caesar Darma	
1	P-00034 Impact of Illegal Gold Mining Activities (PETI) on Socio-Economic Demographics Conditions of households around the Mining Area Junaidi, Syahmardi Yacob (Univeritas Jambi)
2	P-00004 Compensation-insurance has an effect on motivating employees Misna Ariani, Universitas Balikpapan
3	P-00011 Approach crowdfunding success in business Deni Ramdani, Dian Marlina, Hanung Eka Atmaja (Universitas Tidar)
4	P-00044 Analysis of Determinants of Palm Oil Exports in Indonesia Panji Kusuma Prasetyanto, Univeritas Tidar
5	P-00065 The influence of workload and motivation on employee satisfaction and performance Teddy Adrianto, Zainal Ilmi, Ariesta Heksarini Universitas Mulawarman

PARALLEL SESSION I

ONLINE

Session: MANAGEMENT II Day, Date: Wednesday, 3 November 2021 Time: 14.30 – 16.00 Room: Breakroom 2 Chairperson: Burhanudin	
1	P-00001 The nexus of interest rate, foreign exchange rate, profitability, and leverage on stock returns in jklq45 companies Andewi Rokhmawati (Universitas Riau)
2	P-00003 The effect of customer experience on purchase intention on augmented reality Nur Ita' Zahrah, Universitas Mulawarman
3	P-00009 Factors Affecting Employee Job Satisfaction at PT. Astra International, Tbk Toyota in Balikpapan Pudjiati, Tutik Yuliani (Universitas Balikpapan)
4	P-00010 Productivity Strategy in Financial Perspective of LQ45 Property Company Indonesia Stock Exchange Dra, Katharina Priyatiningsih, M.Si (Politeknik Negeri Bandung)
5	P-00014 Exploratory Factor Analysis (EFA) of Social Media Attractiveness' For MSMES Vanessa Gaffar, Tika Annisa Lestari Koeswandi, Annisa Ciptagustia (Universitas Pendidikan Indonesia)
6	P-00032 How Can Servant Leadership Arouse To Innovative Work Behavior? Shofia Amin, Zulfina Adriani, Fitri Widiastuti (Univeritas Jambi)

Online

Session: ACCOUNTING I Day, Date: Wednesday, 3 November 2021 Time: 14.30 – 16.00 Room: Breakroom 3 Chairperson: Dhina Mustika	
1	P-00005 Financial and Non-Financial Performance Measurement System on Managerial Performance through Procedural fairness and Trust in Superiors in Manufacturing Companies in Indonesia Anton Arisman, Univeritas Multimedia Palembang
2	P-00007 The Intervening Effect of the Earning Quality on Dividend Policy and Financial Performance in Food and Beverage Manufacturing Miswaty, Universitas Balikpapan
3	P-00025 The influence of enterprise risk management disclosure and intellectual capital disclosure on the value of companies with an independent board of commissioners as moderation variables Ledy Setiawati, Indra Suyoto Kurniawan, Ibnu Abni Lahaya, Univeritas Mulawarman
4	P-00037 Detection Of Accounting Deficiency (Fraud) Using The Perspective S.C.O.R.E Model (Studies on Regional Apparatus Organizations (OPD) Jambi Province) Ilham Wahyudi, Ana Nuraini (Universitas Jambi)
5	P-00059 Institutional ownership, free cash flow, collateral assets, and return on assets on dividend policy with debt policy as intervening variable Putri Maharani, Irwansyah Universitas Mulawarman

PARALLEL SESSION I

6	P-00060 Life cycle and external fund : perspective of trade-off theory and pecking order theory Nadhifa Chairunnisa Pattipawaej, Zaki Fakhroni, Irwansyah Universitas Mulawarman
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Online

Session: MANAGEMENT III Day, Date: Wednesday, 3 November 2021 Time: 14.30 – 16.00 Room: Breakroom 4 Chairperson: Yoremia Ginting	
1	P-00015 Kepemimpinan transformasional dan komunikasi organisasi sebagai 6yaria determinan terhadap keterikatan karyawan (Studi Persepsional Pada Karyawan PT. Pos Indonesia (Persero) Serang) Askolani,SE.,MM, Universitas Pendidikan Indonesia
2	P-00017 The Impact of The Pandemic Covid 19 on The E-commerce Palembang City Rahmatunnisa, Ratna Juwita, Univeritas Multidata Palembang
3	P-00018 Leverage and profitability comparison analysis pre and post merger (study on company registered in Syariah a stock exchange 2000-2017 period) Budhi Pamungkas Gautama, Diinan Nur Khulaidah, Univeritas Pendidikan Indonesia
4	P-00019 Organizational Citizenship Behaviour in Public Sector: Does Organizational Culture Play a Role Annisa Ciptagustia, Universitas Pendidikan Indonesia
5	P-00020 Entrepreneurship intention among the students college: shapero entrepreneurial approach event mode Syahran, Univeritas Borneo Tarakan
6	P-00031 Entrepreneurial Behavior Model In Micro and Small Enterprises in Jambi Province Novita Ekasari, Rosmeli, Dessy Elliyana, Tona Aurora Lubis (Universitas Jambi)

ONLINE

Session: ISLAMIC STUDIES Day, Date: Wednesday, 3 November 2021 Time: 14.30 – 16.00 Room: Breakroom 5 Chairperson: Yunita Fitria	
1	P-0024: Business development education using business model canvas (bmc) in the middle of covid-19 pandemic for samarinda muslim entrepreneurs Dr. Hj. Sri Wahyuni, SE., M.Si.
2	P-0029: The Influence of Islamic Financial Literacy and Religiosity Community on Sharia Financial Behavior of the Society of Samarinda City Dr. Hj. Darmawati, M.Hum, Institut Agama Islam Negeri Samarinda
3	P-0006: Consumer resistance: how holding and blocking effects influence consumer decisions in Syariah banking Krisna Nugraha, Universitas Bina Nusantara
4	P-0030: Performance Strengthening Model Of Sharia Cooperatives (Study On Sharia Cooperatives In Jambi Province) Zulfina Adriani, Universitas Jambi

PARALLEL SESSION II

OFFLINE

Session: MANAGEMENT IV (offline) Day, Date: Thursday, 4 November 2021 Time: 09.00 – 11.00 Room: Emerald 1 Chairperson: Dr. Wirasmi Wardani, M.Sc	
1	P-00051 Factors affecting trust in internet banking users Muhammad Pandu Utomo Majid, Asnawati, Universitas Mulawarman
2	P-00016 The Establishment of Customary Forests as A Driver For Indigenous People Sustainable Economic Independence: East Kalimantan Province Study Rinda Sandayani Karhab, Ermi Utami (Universitas Muhammadiyah Kalimantan Timur)
3	P-00068 Can the customer value proposition form customer loyalty? Zainal Abidin, Tetra Hidayati, Suharno, Universitas Mulawarman
4	P-00062 The effect of brand experience on brand trust and loyalty brand Gusti Noorlitaria Achmad (Universitas Mulawarman)

OFFLINE

Session: ACCOUNTING II (offline) Day, Date: Thursday, 4 November 2021 Time: 09.00 – 11.00 Room: Emerald 2 Chairperson: Yunita Fitria	
1	P-00002 Risk Consideration in The Relationship of Auditor Judgment and Fraud Disclosure Robinson, Heru Susanto, Fachruzzaman (Universitas Bengkulu)
2	P-00026 Transition and Development of the Village Sustainability Development Goals in the Perspective of Sustainability Accounting Wulan I R Sari, Dwi R Deviyanti, Hamid Bone (Universitas Mulawarman)
4	P-00039 Swallow Nest Tax Collection in The Theory of Planned Behavior Perspective Yoremia Lestari Ginting, Muhammad Abadan Syakura, Dwi Risma Deviyanti, Yunita Fitria Mega Norsita, Eka Febriani (Universitas Mulawarman)
5	P-00048 Quasi Effectiveness of the National Economic Recovery Program (PEN): Instrumental Case Study Wulan I R Sari, Dwi R Deviyanti, A Danuk Nugrahani, Rita Damayanti (Universitas Mulawarman)

ONLINE

Session: ECONOMIC II (online) Day, Date: Thursday, 4 November 2021 Time: 09.00 – 11.00 Room: Emerald 3 Chairperson: Dio Caesar Darma	
1	P-00012 The treynor-mazuy conditional model with inflation and exchange rate: overview of market timing and stock selection on equity mutual funds performance Musdalifah Azis (Universitas Mulawarman)
2	P-00035 Entrepreneurial Intention of Rural Millennial Generation in Jambi Province Hardiani, Amril (Univeritas Jambi)
3	P-00045 Dynamics of export imports oil and gas and non-oil and gas to indonesia's foreign exchange reserve: a vector autoregressive approach Dinar Melani Hutajulu, Universitas Tidar
4	P-00054 Causal Relationship between Gross Domestic Saving and Economic Growth in Indonesia Muliati, Akhmad Noor, Irwan Gani, Universitas Mulawarman

ONLINE

Session: ECONOMIC III Day, Date: Thursday, 4 November 2021 Time: 09.00 – 11.00 Room: Breakroom 1 Chairperson: Burhanudin	
1	P-00008 Prosperity level and income distribution of coconut sugar craftsmen in banyumas district Lilis Siti Badriah, Arintoko, Dijan Rahajuni (Universitas Jenderal Soedirman)
3	P-00055 Analysis of Economic Growth in the Regions of Java and Kalimantan in terms of Fiscal Policy Risdina Hapipah, Muliati, Lestari Riski, Andra Sulindrina, Yesi Aprianti, Universitas Mulawarman
4	P-00057 The impact of fiscal variables on economic growth in Indonesia Yesi Aprianti, Muliati, Andra Sulindrina Univeritas Mulawarman
5	P-00058 Local Economic Development During Covid-19: Micro and Small Enterprises at Tourism Village Rr. Retno Sugiharti, Jihad Lukis Panjawa, Puji Aisyah Zahroti, Muhammad Arif Kurniawan Universitas Tidar
6	Paper00066 Effect of service quality and product quality on customer satisfaction and loyalty Syariful Mahsyar, Untung Surapati, Universitas Mulawarman

ONLINE

Session: MANAGEMENT IV Day, Date: Thursday, 4 November 2021 Time: 09.00 – 11.00 Room: Breakroom 2 Chairperson: Dhina Mustika	
1	P-00021 Characteristics of tourism village to improve supply chain sustainability of the arabica coffee industry Mokh Adib Sultan, Chairul Furqon, Fanji Wijaya Univeritas Pendidikan Indonesia
2	P-00049 The Effect of Instagram Marketing And Store Image On Purchase Decision With Gender as Moderating Variable Heni Rahayu Rahmawati, Mega Ningrum Suwarno Putri, Robiansyah, Universitas Mulawarman
3	P-00040 Determinant dividen policy at company lq45 listed in bindonesia stock exchange Mohamad Dziqie Aulia Al Farauqi, Univeritas Muhamadiyah Kalimantan Timur
4	P-00050 Apakah kepemilikan keluarga dan kepemimpinan syaria pada dewan perusahaan berpengaruh terhadap kinerja keuangan bank syariah di Indonesia Rahman Anshari, Dewi Sartika, Universitas Muhamadiyah Kalimantan Timur
5	P-00033 Using Importance And Performance Analysis To Direct Emerging Rural Destination Development Johannes, Edward (Universitas Jambi)
6	P-00063 The Effect of Electronic Word of Mouth and Trust on Purchase Decisions in the Shopee Shopping Application Karin Cetta Putri Noorfutri, Lorine Kalista Noor, Mochamad Ridwan, Universitas Mulawarman

ONLINE

Session: MANAGEMENT V Day, Date: Thursday, 4 November 2021 Time: 09.00 – 11.00 Room: Breakroom 3 Chairperson: Ariesta Heksarini	
1	P-00041 Empowering women through home culinary business at baking lovers community (blc) samarinda Norvadewi, Institut Agama Islam Negeri Samarinda
2	P-00036 Purchase Intention From Generation Y Consumer Status Approach With Need Of Uniqueness And Experiential Marketing As A Mediation Role In Snack Food Of Msmes: Experience From Jambi Province, Indonesia Syahmardi Yacob, Ade Titi Nifita, Ade Perdana Siregar (Univeritas Jambi)
3	P-00047 The Effect of Organizational and Individual Factors on the Use of Balanced Scorecard and Performance Yulia Tri Kusumawati, M.Sc., Ak, Universitas Muhamadiyah Kalimantan Timur
4.	P-00052 Analysis Business Performance: An Evidence of SMEs Culinary During Pandemic Covid-19 Heni Hendrayati, Ika Suhartanti darmo, Rohanah Ngah, Lennora Putit, Meriza Hendri, Rahmy Kharimah Syahidah (Universitas Pendidikan Indonesia)
5	P-00023 The Impact of Gamification on Customer Engagement and Customer Loyalty from Users of Shopee in Samarinda Dr. Ariesta Heksarini, SE, MM Universitas Mulawarman
6	P-00022 The Effect of Transformational Leadership and Organizational Communication to Employee Engagement Askolani,SE.,MM, Universitas Pendidikan Indonesia

ONLINE

Session: ECONOMIC IV Day, Date: Thursday, 4 November 2021 Time: 09.00 – 11.00 Room: Breakroom 4 Chairperson: Yoremia Ginting	
1	P-00042 Disclosing the Practice of Whistleblowing System in Indonesia's Public Listed Companies Utpala Rani, Universitas Tidar
2	P-00043 Analysis of Determinants of Coffee Exports in Indonesia Panji Kusuma Prasetyanto, Univeritas Tidar
3	P-00013 Environmental Performance as a Mediation Variable Relationship between Green Process Innovation and Eco-Efficiency on the Corporate Sustainability of SMEs in South Sumatra Siti Khairani, Idham Cholid, Univeritas Multidata Palembang
4	P-00046 Determinant dividen policy at company Iq45 listed in Indonesia stock exchange Mursidah Nurfadilah, Mohamad Dziqie Aulia Al Farauqi Universitas Muhamadiyah Kalimantan Timur
5	Paper00064 The effect of service quality and customer trust on customer satisfaction and customer loyalty Untung Surapati, Suharno, Zainal Abidin Universitas Mulawarman

SAMARINDA, 30 OKTOBER 2021

THE MICEB COMMITTEE

